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*September 2021*

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## ***President's Report***

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Dear Colleagues,

As my time as Council President comes to a close, I would like to extend a huge thank you to many colleagues that contribute to the success of the NSCC. To my fellow council members, your response during the past 18 months of the Covid-19 pandemic has been exceptional, from securing PPE to ensuring a timely return to work plan for NSCC members. My appreciation also goes to members of the NSCC board, for their continued support. Having support and continuity among your council and board members is key to achieving long term goals and I consider it a great privilege to work with others who are so dedicated to supporting the profession in the province. As usual, John Sutherland, Jay Pasemko and the team at Pathfinder deserve a huge thank you for supporting the entire NSCC.

I'm proud that through collaboration with your finance committee, your council was able to deliver a complete reduction of council dues for 2021, equating to a savings of \$1,632 per NSCC member.

Our PR committee continues to be a strength for our council and I look forward to their continued work. Our council website has a fresh redesign and I'm also excited for our upcoming advertising initiatives. I've had a great time hosting our local NSCC member interview series, and hope these opportunities continue as an ongoing council initiative.

Connecting with other provincial association presidents to discuss common challenges has also been a highlight over the past few years; something I think will prove extremely valuable to the NSCC going forward.

Finally, I would like to once again commend the efforts of Dr. Matt Kennedy for his role in organizing your AGM and CE weekend. It is a tremendous amount of work to organize venues, speakers and registration for these events, especially under current circumstances with restrictions and rules around gatherings. Thank you Matt for your time and effort organizing this weekend's events.

Thank you for the opportunity to represent you and your profession as Council President. Many of you have reached out over the past several months and your support has been much appreciated. I look forward to serving the NSCC again in the future and supporting the growth of our amazing profession.

Respectfully submitted,

Chad Mykietiuk, DC  
President, Council of the NSCC

## ***Member Development Committee Report***

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Dr. Paul Whatling, Dr. Elizabeth Hallet, Dr. Michael MacIntyre, Dr. Andrew Kleinknecht, Dr. David Dunn, Dr. Matt Kennedy, Dr. Keltie Warren, Dr. Christina Bagnall

The member development committee (MDC) has been one of the priorities for Council this year. The committee identified four major areas of focus; improved communication increased access to practice management information for members, as well as creating NSCC member guides and frameworks relating to common member questions.

In terms of practice management information and CE, the committee recognized the outstanding chiropractors we have in Nova Scotia and have started the process of sharing some of their wisdom with the membership. To date, there have been two "fireside" chats with Dr. Andrew Kleinknecht and Dr. Keltie Warren respectively which were both well attended and well received. The hope is to continue to do this on a regular basis, with Dr. Jason Plotsky next up to share his wisdom. If you would like to be a presenter, please contact NSCC administration and they will forward your message to the committee.

As well as providing CE via the CE day and fireside chats, the member development committee and particularly Dr. Matt Kennedy organized our diversity talk from Abbey Ferguson with another one planned for the September info session.

The MDC has started/ revived the Council newsletter "Spinal Column" which is the committee's most significant communication contribution to date and you should have access to the second edition before the AGM. Big thanks to Drs Kleinknecht and Dunn for collecting the content and special mention to Drs. Michael MacIntyre and Christina Bagnell for their work in putting the newsletter together whilst running two offices at the same time as welcoming their newborn son Leo into the world! We understand that members get frustrated at a perceived lack of communication at times, we try our best to keep you informed but we will strive to improve this further.

The Motor Vehicle Accident, Workers Compensation Board, Radiography and NSCC structure guide/ frameworks are all in production and should be available soon although this has taken longer than expected to produce. The committee intends to run an MVA workshop explaining the MVA protocols. Likely this will be a Saturday morning in November and held via Zoom. CA's will be invited to attend and we hope to have a panel able to answer any questions. With the MVA presentation, we intend to provide an MVA guide to membership to complement the presentation.

This year the new member dinner was held on September 17 at The Mercantile Social. Started in 2017 the Council has provided a true Nova Scotian welcome to all its newest members.

This committee also coordinates awards including lifetime achievement and chiropractor of the year. It is a fun committee to be involved with so if anyone would like to get involved and help out, please contact the NSCC administration (or any of the chiropractors listed above) we would be very welcome for the help! Similarly, if you have ideas on how we can serve you better please get in touch.

Respectfully submitted,

Dr Paul Whatling (Vice President, NSCC Council).

## ***Public Relations Campaign Report***

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NSCC PR Report September 2021

- The new NSCC website was finally launched! [www.knowyourback.ca](http://www.knowyourback.ca)
  - it is much more user-friendly, visually appealing, and functional
  - the Find a Chiropractor capabilities were improved with the addition of a map and details of DCs at each location
  
- The Get Back to What you Love campaign has been running since it's launch in July 2020 on social media, with TV spots, and in online ads. Analysis of user views and engagement was very favourable.
  
- Work on the Did You Know campaign is still ongoing and will be ready for launch later this fall.

A copy of the 2021 Campaign presentation can be found here:

<https://docs.google.com/presentation/d/1PaA2lopXTI4hQ8aWv8HWWJMS3vaAAomgyLnEXZNmQQO/edit?usp=sharing>

Respectfully submitted,  
Dr. Amy Robinson

## ***Legislative Report***

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**Chair:** Dr. David Dunn

First of all, congratulations to Trevor Boudreau on being elected to the Nova Scotia House of Assembly for Richmond as MLA ! To the best of my knowledge, Trevor is the first chiropractor elected to the Assembly. Way to go!

With the Pandemic, there has been no activity with the Legislative Committee with attending meetings of any of the political parties. Hopefully this will change soon.

If any of you have any interest in becoming involved, please let us know, especially if you are involved with the Liberal or NDP parties. It's important that we have dialogue and make connections with each of the parties for our profession and most importantly, for the health of Nova Scotians.

Respectfully submitted,

Dr. David Dunn

# ***Insurance Report***

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**Chair:** Chad Mykietiuk, DC

**Mandate:**

The Insurance Committee is responsible for developing and enhancing third party payer relationships, by working with the insurance industry and other third party payers, to increase the access and/or funding of chiropractic services for Nova Scotians.

**Duties and Responsibilities:**

(a) To communicate with third party payer organizations to maintain and increase the access and/or funding of chiropractic services.

(b) To ensure that the Membership is well informed of the policies and procedures of third-party payers

**Update**

Your insurance committee appreciates the feedback received from many of you regarding your recent experiences with the current MVA protocol system. We have been collecting your feedback over the past year and will use it to help communicate needed changes and improvements going forward with both government and insurance companies directly.

We have recently met with the new Chief Medical Officer for WCB, Dr. Manoj Vohra. It was great to re-establish an opportunity for regular communication again with the Workers Compensation Board. WCB is eager to have more chiropractors serving injured workers in Nova Scotia going forward and is willing to communicate with your insurance committee on a regular basis going forward. Stay tuned for further correspondence from your insurance committee with regards to WCB; we appreciate your feedback on how improvements can be made to the WCB patient and practitioner experience.

Your membership development committee, in consultation with the insurance committee, is developing helpful guides on navigating different insurance protocols and procedures for the benefit of new NSCC members, and those needing a refresher or quick reference. By increasing the collective understanding of common insurance issues amongst NSCC members, we can help everyone achieve better clarity and efficiency in practice. Thank you for the opportunity to serve on this committee,

Respectfully submitted,

Chad Mykietiuk, DC  
Chair, NSCC Insurance Committee

# ***CMCC Board of Governors Report to the NSCC Membership, September 24, 2021***

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**CMCC Board Representative for Nova Scotia:** Dr. Jason Fox, Past President of the Council of the NSCC

The August mid-monthly presidents report reviewed the current situation that CMCC and other educational institutions is in at the start of this school year. Dr. Wickes report stated that over the past few weeks there has been a dramatic reversal of the Ontario universities' stances on mandatory vaccination. As recently as June, universities had announced they would not require vaccinations for returning students, and others had said they would only require such for students living in residence halls. In the past two weeks, almost 40 Ontario higher education institutions have announced vaccination policies. The Province changed their original position by announcing on August 17 that it would require hospitals and home and community care service providers to have a COVID-19 vaccination policy for employees, staff, contractors, students and volunteers place by September 7. That announcement also stated "Vaccination policies will also be implemented in other higher-risk settings such as post-secondary institutions", however there has been no further directive or guidance from the Ministry of Colleges and Universities.

CMCC has been attempting to get vaccination rate data on the campus community and responses have been relatively low. The highest response has been from staff and management, whereas less than 40% of faculty responded. Student responses have been less than desired. Only the incoming class has a very high response rate. CMCC will be implementing a formal vaccination policy as soon as we have the necessary testing supplies. This policy will essentially require mandatory vaccination status disclosure. Individuals who have not been vaccinated will have to undergo rapid COVID testing twice weekly. Individuals who have not been vaccinated will be required to complete an educational session on vaccination. As you can imagine, CMCC anticipates some pushback from various groups. CMCC also signed up with the City of Toronto to host a vaccination clinic on campus. Until CMCC reaches a vaccination rate of around 90%, it is unlikely that the school will continue on-campus social events, lectures, and other activities that are may contribute to the spread of the Covid 19 causing virus.

The CCEC site team final report was received and copies were provided to all Board members. We are preparing additional documents that have been requested by the CCE (US) team that will be visiting CMCC on September 20-23 for a site visit.

Repair of the disabled persons ramp and Lecture Hall I repairs have been completed.

Class room instruction began August 23 for the new academic year in the hybrid form at least through the first set of modules.